

Lox Smoked Salmon

Our All Natural Alcatraz Brand® Cold Smoked Salmon is the finest available. Period! The process in which we prepare every batch is so secret that if we told you, you'd have to swim with the fishes!



Case: Vacuum sealed
Approx. 12 Each on gold-board.
(30 lbs. Master) (not shown)

Pack:
Cater Cut (sliced)
(also available unsliced)

Pasteurized Dungeness Crabmeat

You asked for it and we delivered!
Finally a fresh packed Dungeness crabmeat worth raving about!
Always fresh • Never Frozen • Guaranteed

Pioneered by North Coast Fisheries (our parent company), Alcatraz Brand® crabmeat is pasteurized in small batches, ensuring consistent quality and freshness in every pack. Over two years in development, we have mastered the process of heat pasteurization while retaining the color, texture and most importantly the superior taste of our hand picked Dungeness crabmeat!



Securely sealed and packed in easy open resealable containers.
(as shown)

Case:
50 Each
(25 lbs. Master)

Unit:
8 oz. Each

Requested Materials
Enclosed

ALCATRAZ SEAFOODS
A North Coast Fisheries, Inc. Company
P.O. Box 8219
Santa Rosa, CA 95407



A North Coast Fisheries Inc. Company

ALCATRAZ SEAFOODS™

"WE LOCK IN THE FRESHNESS"

Tel: (707) 579-0679

Fax: (707) 579-0361

www.AlcatrazSeafoods.com

All Natural Albacore Tuna

All White Meat Albacore Tuna wild caught in the icy waters of the Pacific North West. Our net-free, wild Albacore is naturally **low in mercury** and **high in Omega 3** as we only pack small, ocean sustainable Pacific Tuna making our product a naturally superior and healthy choice! Packed and cooked in all natural juices, no artificial ingredients including oil, water or *salt has been added.



Case: Available Flavors: Unit:
24 Each Original • Smoked • Garlic • Jalepeno 7.5 oz.

Ask your sales representative about our Counter Top Display Merchandiser program!
*Original Flavor has No Added Salt

Wild King Salmon

Also referred to as Chinook Salmon, we feel the name King is appropriate as they rule the court of all salmon! Commonly accepted as the best quality, richest flavored Salmon our Alcatraz Brand® Wild Caught California King Salmon thrive on a naturally rich ocean feed of Pink Shrimp, Krill, Sardines, Herring, Anchovies and Squid making them **high in Omega 3**. North Coast Fisheries (our parent company) is the leading supplier of King Salmon, processing nearly 1/5th of all Kings landed in California.



Only hand selected hook-n-line (NO NETS) fish are packed under the exclusive Alcatraz Brand® label and rushed to you by air.

Alcatraz Brand® label and rushed to you by air.

Case (whole): Available: Unit (whole):
100 lb. catch wt. Whole (dressed) • Steaks • Fillets 7-11 lbs.,
11-18 lbs.,
18 & Up lbs.

Steaks and Fillets available by the pound to suit your needs! Simply specify desired weight.

Business Conduct

Alcatraz Seafoods™ brand was established to fill a much needed market of quality assured, safe and natural gourmet style foods. Owned and operated by North Coast Fisheries, we've built our brand and our reputation by keeping our operation simple and adhering to the



Striving for Cleaner Oceans and Sustainable Fisheries

highest of standards from the quality, sustainable products we offer to superior customer care. Alcatraz Seafoods is committed in adhering to the highest level of ethical business practices by building our relationships on honesty, trust, integrity and the long-term sustainability of the oceans of the world.

Additional Alcatraz Brand® Items Available Soon:

- **Calamari Seafood Salad**

Only the best most tender calamari is used in our Alcatraz Brand® Calamari Seafood Salad you'll swear it just came from "mama's" kitchen to your table! (and you wouldn't be far off!)

- **Seafood Seviche`**

Certainly not the Seviche` you're accustomed to (you know, that tub with 4 or 5 shrimp swimming around in some concoction of vinegar, bell peppers, onions and loads of chemicals). Our Seafood Seviche` is made in small, frequent batches with the freshest available ingredients. We've already received such rave reviews from consumers we've had a hard time keeping it in stock!

- **Smoked Salmon Spread**

Once again, made with the finest ingredients and of our own recipe, you won't be able to resist!

- **Miso Blackcod**

Often referred to as Sablefish or Butterfish for its buttery high oil content, this is one of the best fish in the sea. Like all of the items we offer, it is a sustainable, well managed fishery with a great future. We will be offering this delicacy to your door with our house marinade and directions for cooking. It's sure to become one of your most popular menu items!

- **Minimum Mercury Albacore Tuna**

Much like our Low Mercury Albacore Tuna, but scientifically certified as "minimum mercury" meaning less than 0.129 ppm of methyl mercury.

Mission Statement

- To profit from the bounty of the seas ensuring sustainability of product and stewardship to the environment.
- We will prove ourselves to be a uniquely conscientious supplier of quality seafoods.
- We will source our products only from wild origins where stocks are sustainable and responsibly harvested and farms that are organic or do no harm to the environment.
- We will be a different kind of seafood supplier.

Our Mission. Our Promise.

ALCATRAZ SEAFOODS™

"WE LOCK IN THE FRESHNESS"